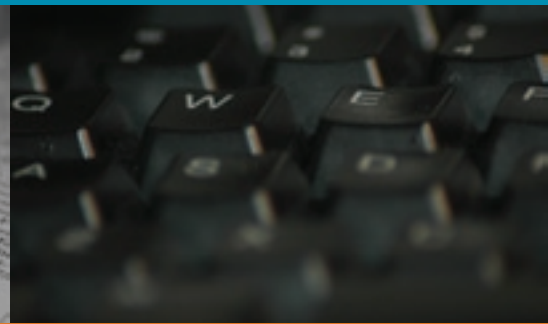


CREATING INSIGHTS THAT CHANGE THE WAY YOU DO BUSINESS



The Apex CONSULTING GROUP

The Key to More Effective Business Performance



Who we are

The Apex Consulting Group is a specialist management consulting firm focusing on advising clients in South-East Asia and Australia. We are committed to assisting our clients accomplish the business success and growth targets they strive to achieve. We support our clients by providing insightful, frank and objective advice in relation to business problems that affect their bottom-line results.

Clients look to us for practical assistance with strategic and operational challenges; and, for an outside perspective on day-to-day business issues that demand creative solutions.

We think internationally but we understand and develop solutions that are locally relevant. We assist our clients in areas such as human resources, sales, marketing, finance, business strategy, supply chain management, value chain management and corporate social responsibility.

In alignment with our business activities, we believe in contributing to the development of our community by assisting people to improve the quality of their lives. We have a strong commitment to social investment, and, we believe this commitment is central to our long-term success.

We do not believe in conventional "handout" giving but subscribe to the concept of creating measurable life change for those we are fortunate enough to assist. We believe in making direct investments where we are able to follow-up and track results with individuals or organizations. We are also committed to assisting community organisations, where possible, to improve the way they operate, thus improving their overall ability to contribute to our community.

Company background

Our people have significant international management consulting experience in Indonesia, Europe, the Middle East and Australia.

We have successfully provided client solutions for private corporations, government-owned enterprises, government agencies and not-for-profit organisations.

Through extensive industry experience, we have developed a rigorous financial management system that ensures transparency and accountability. Our comprehensive systems for managing projects have been refined to the highest standards, and, include continuous improvement processes to ensure the highest level of client satisfaction and project outcomes.

Our people

Our teams combine international and local experts who are dedicated to producing the best possible bottom-lines results for our clients. We pride ourselves in delivering beyond expectation. We assist our clients to improve their business systems and practices, to enhance the competency of their key people and by supporting them to explore opportunities that sustain growth.

Our senior consultants have not only assisted organisations improve their business processes, but, have established, managed and grown companies themselves; giving them the first-hand business experience our clients demand from their advisors.

Our previous clients

Our core team has previously assisted the following clients

- Major oil companies (Mobil, Statoil, BP)
- National Governments (Australia, Indonesia)
- The United Nations
- Logistics companies (TNT, Mayne Logistics)
- Major banks (BCA, Danamon, BRI)
- International Finance Corporation (World Bank)
- State-Owned Enterprises (Semen Gresik)
- International NGO (Care Australia, World Resources Institute, New Ventures Indonesia)



Our approach

We believe the best perspective is developed by incorporating field based assessments, third-party stakeholder interviews and whole-of-organisation data gathering. Therefore, our consultants work directly with client counterparts wherever they are located.

With our unique combination of local and international expertise, our broad understanding of our client's industries and their distinctive needs, we understand what is required and we provide proactive assistance that benefits all stakeholders.

We provide advice that our clients understand. We implement projects that make a difference to the communities in which our clients operate. And, we provide insightful advice based on the following guiding principles:

- We support business-based empowerment
- We provide transparent, accountable, and responsible service
- We leverage our international partnerships to ensure superior client service
- We build enduring relationships based on trust

Our services

Our client services are founded upon our deep knowledge of industry best practice and specific technical and business know-how. Our ability to provide strategic insights into key business technologies enables Apex to provide the highest quality client service.

Our intellectual property includes an exclusive collection of business improvement strategies, methodologies and practical tools which our consultants consistently employ to assist our clients achieve their business goals.

Our specific advice and assistance is focused on delivering client service in the following areas:

1

Business Advisory and Consulting Services

- Strategic advice and problem solving
 - Business planning
- Market research and industrial analysis
 - Feasibility studies

2

Corporate Social Responsibility Services

- Strategic advice on community development programs
- Local business, health and education improvement programs
- Local stakeholder management and liaison
- Local community research and analysis
- Capacity building of local government and organizations

3

Executive Coaching

- One-on-one business coaching for senior managers and business owners
- Team-based coaching for peak performance teams
- Personal development coaching for individuals committed to performing at their best
- Career development planning and coaching support to individuals

4

Project Management Services

- Comprehensive business upskilling programs
- Health improvement programs
 - Basic education improvement programs

5

Executive Upskilling

- Half-day Insight Seminars (public and in-house)
- One-day business workshops (public and in-house)
 - Customised in-house business upskilling programs for corporate clients

Adding value to our clients

We develop solutions that solve our clients' specific business challenges providing them with the leverage they need to profit from key market opportunities. We provide value to our clients by:

- responding without delay to client challenges and opportunities;
- improving business systems and practices;
- enhancing the competency of key people and teams; and
- assisting clients to explore opportunities that support their sustained growth.



The Apex
CONSULTING GROUP

For further information on how we may be able to assist you, call our Jakarta office:

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